

# Section 1

## Background Information

## Our Vision and Values

### Our Vision to 2050

The Vision to 2050 has been developed from an understanding of the special qualities, ensuring that what is unique, valuable and outstanding about Chichester Harbour is conserved and enhanced for the future.

In 2050, the nationally and internationally important landscape and setting of Chichester Harbour is conserved and enhanced.

- The special qualities of the Area of Outstanding Natural Beauty are appreciated and enjoyed by local people and visitors who care for the Harbour now and in the future.
- Management is balanced by ongoing mutual respect shown by different user groups and all within the natural limits of the Harbour.
- The diverse habitats and excellent water quality benefit the rich array of wildlife, which use the Harbour in harmony with the recreational activities of sailing, walking, cycling and relaxing.
- People understand and value their surroundings with many opportunities for outdoor education.
- Businesses thrive with marine enterprises, farmers and tourism providers positively contributing towards a prosperous local economy whilst safeguarding the natural and historic environment.

Chichester Harbour is a resilient landscape, where local communities and businesses are prepared and able to adapt to future challenges.

## Our Continuing Values

Chichester Harbour Conservancy and its partners have evolved a series of values to guide the management of Chichester Harbour. These values provide a framework to underpin the landscape-scale approach to help deliver the Management Plan.

### 1. Conserving and Enhancing the Special Qualities of the AONB

- Protect the natural beauty of the landscape of Chichester Harbour.
- Enhance the diverse range of habitats for the benefit of wildlife.
- Value Chichester Harbour for sailing, boating and other recreational activities.
- Safeguard the quiet and undeveloped nature of Chichester Harbour.
- Increase access to, understanding and appreciation of, the historic environment and heritage assets of Chichester Harbour.

### 2. Sustainability and Wise Use

- Maintain and improve the facilities and marine industries in Chichester Harbour for safe recreation where they are consistent with its landscape and nature conservation designations.
- Ensure the wise use and sustainable management of Chichester Harbour for the benefit of present and future generations.
- Maintain a balance between the various interests and user groups.

### 3. Increasing Knowledge and Understanding

- Increase public awareness, particularly among young people, of the value of Chichester Harbour and the threats to its well-being.
- Increase community involvement, public participation and social inclusion in the management of Chichester Harbour.
- Undertake or commission scientific research as the basis for sound environmental management of Chichester Harbour.

### 4. Helping People to Enjoy Chichester Harbour

- Manage the Harbour to promote and aid the enjoyment of users of all ages, abilities and interests.
- Seek to restrict some activities if they hinder the widespread enjoyment of others.

### 5. Supporting Sustainable Development

- Support sustainable forms of rural and marine industry and agricultural practices where they are consistent with Chichester Harbour's landscape and nature conservation designations.
- Support the economic and social needs of the local communities where they are consistent with Chichester Harbour's landscape and nature conservation designations.

### 6. Working in Partnership

- Engage and deploy volunteers to help with the delivery of the Chichester Harbour Management Plan.
- Encourage partner organisations to help deliver the Chichester Harbour Management Plan.
- Develop a close working relationship between all involved in Chichester Harbour and co-ordinate policy with the other agencies involved in integrated coastal zone management.
- Raise the profile of Chichester Harbour across South East England and at national level.